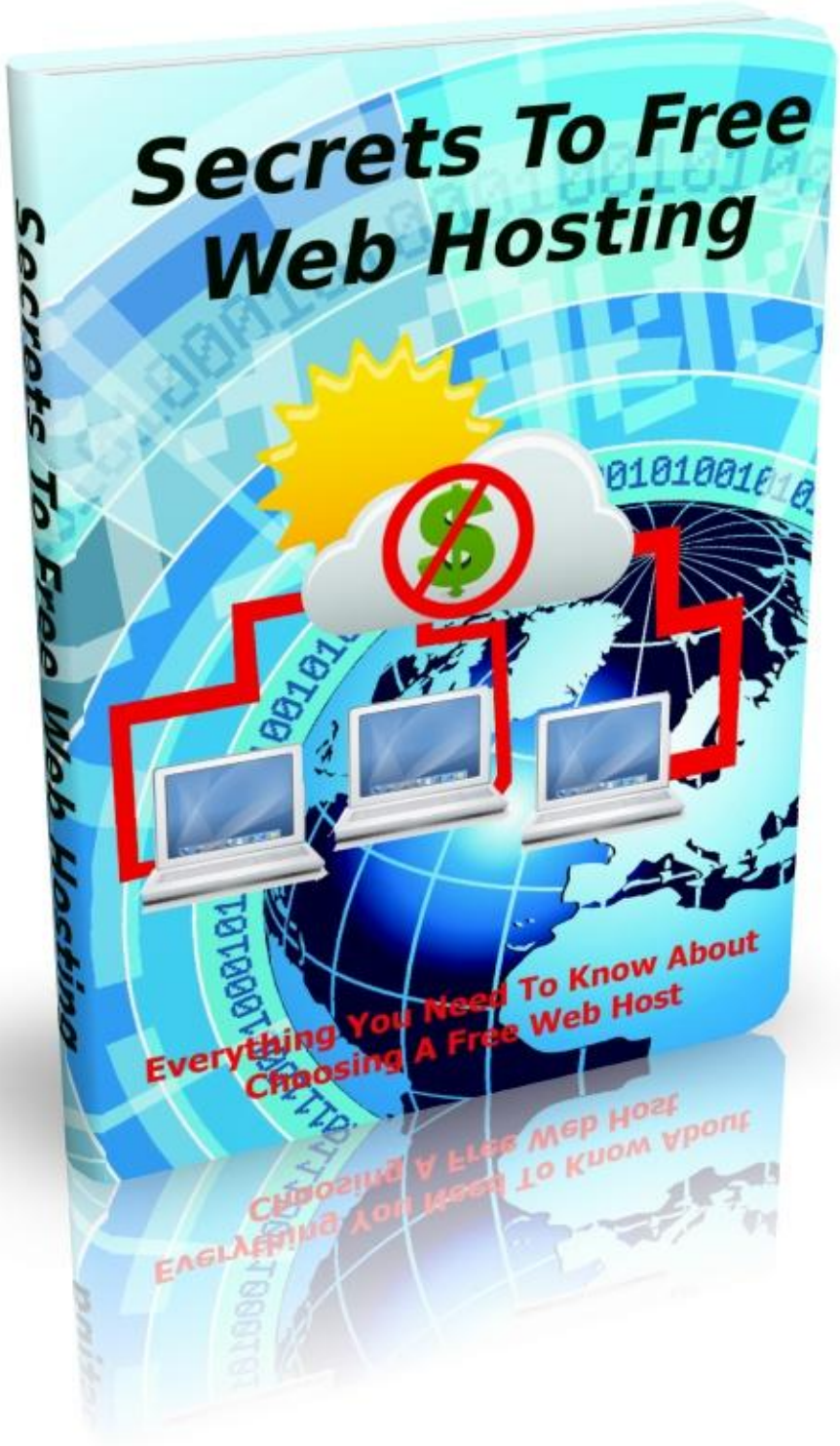
Secrets To Free Web Hosting
Everything You Need To Know About Choosing A Free Web Host

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Foreword

Cost is a predominant factor is almost all endeavors today and web hosting is not exactly exempted for this either. Therefore in the interest of trying to save on cost the option of using free web hosting becomes more attractive and usable. Get all the info you need here.

Secrets To Free Web Hosting

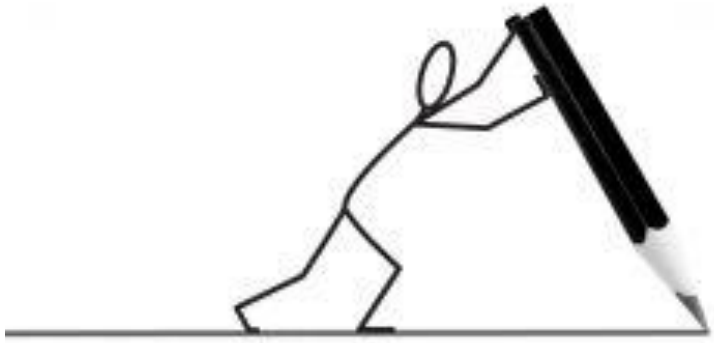
Everything You Need To Know About Choosing A Free Web Host

Chapter 1:

Web Host Basics

Synopsis

Besides the obvious factor of no cost, another advantage of free web hosting is that most will provide the customer base with pre made website layouts. These layouts are all design for immediate and ready to use purposes which electively eliminates the need to having to design one personally. This is quite beneficial for those with limited knowledge in this particular area.



The Basics

Basic knowledge of design, software and other beneficial know how elements would actually be needed in order to be able to set up an effective website. Thus the added advantage of having a predesigned site available for immediate use, becomes even more attractive a feature to consider.

However along with the advantages there are also very visible disadvantages especially when something is free. One of these disadvantages would come in the form of having to be part of already overcrowded servers.

This is an evident situation brought on by the fact that the web hosting is free, thus attracting those who are cost conscious and less knowledgeable in this area. This overcrowded situation often causes some down time on the web pages which is an unattractive result.

Most times the features offered are far less by comparison to paying web site hosts. Features such as emails, advance software options are often not included in free webhost facilities and designs. However for a newbie these are not very significant negative features.

The free webhosting platform does not normally offer customer service of any kind and this could be a very big disadvantage for those just starting out in the online foray. Without the avenue available to address problems or even be notified of such problems, this particular point could be very damaging to a newbie.

Chapter 2:

Research Amount Of Webspace

Synopsis

Although most would not advocate using the free web space there are some advantages that are worth exploring in this area. The main reason for not taking this particular tool seriously is the fact that it does not allow profit making business opportunities to be listed. It mainly caters to postings that involve nonprofit platforms. However the web space can still be used for attracting traffic to the primary site.

Size

The free webspace usually comes with tools that are needed to facilitate the quick and easy wetting up of a page. The tools given also help to make the eventual end design look more professional and attention grabbing.

These may include design options, layout options, page counters, guest books and a few other complimenting features. Although the space offered is quite limited, it adequately caters to the creation of a simple page that can showcase one or more products or elements about the business endeavor or simply offer a set of listing for further information.

This will effectively allow the individual to gain more traffic to the site thus helping indirectly to encourage the same said traffic to venture further to the actual main site. Being included in the host's directory of sites will also help to further the prospect of garnering more traffic as the host will usually ensure the traffic is drive to the featured sites.

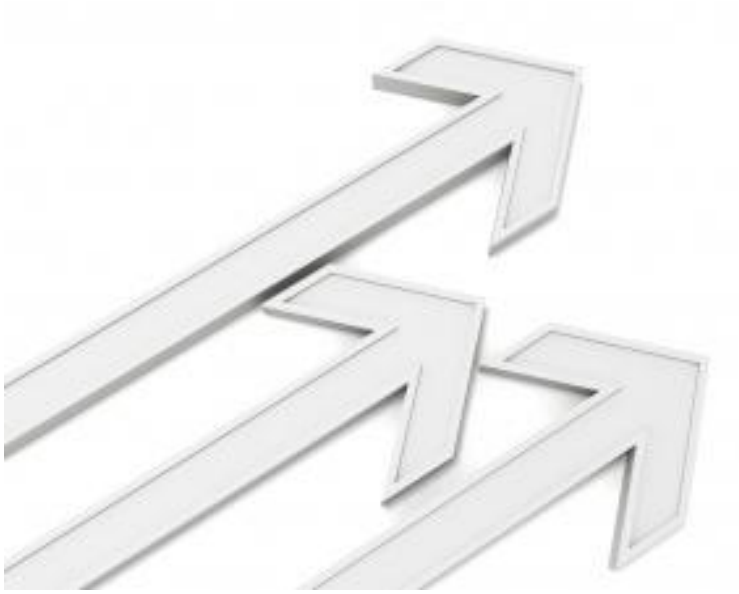
The following are steps to use to find free web space:

- Use the search engine to find a reputable web host that offers free webspace.

- Researching what is available and choosing the one that most suits the needs of the individual should be next. This space usually is within the range of 10 megabytes to 5 gigabytes.

- Signup with the chosen webhost using an active email address, and the username and password will be sent through the inbox after the initial signup exercise is finished.

- Log in and start featuring the intended material designed for the site.



Chapter 3:

Research If Ads Will Be Shown On A Free Host

Synopsis

There is really very little that can actually be termed “free” in the online marketing platform and although there is such a thing as free web hosting there are also other connotations linked to the “free” tag. Therefore it should be understood that the free host tag does come with a price though not necessarily in terms of dollars.

What About Ads

The free web hosting site still has to pay for their service set up and continued functioning of the site, therefore the revenue to do so, has to come from somewhere. This usually comes in the form of advertisers who are interested in posting their ads at the said free site.

This also means that the said ads are going to be featured on the individual's site, without any need for consultation or approval from the said individual.

The individual will have no control over the postings at the site and this may or may not work as an advantage to the individual's own content postings.

For some the time and effort taken to design their own content is not worth the intrusion of other ads and content, especially if it is going to eventually overshadow the individual's posting.

This is basically one way of really understanding that there is nothing that is really free. Because of the no cost involved in being a part of the free web host, the individual will have no choice but to accept and hope that the other elements posted at the space will be less overwhelming and more beneficial to the individual's own agenda.

For some this scenario is acceptable because they are only interested in using the free host site as an experimental phase or a testing ground, for their endeavors, thus the other elements are not really something they would be overly concerned about.

Chapter 4:

Research FTP Access

Synopsis

FTP is also referred to as file transfer protocol or the transfer of tiles into a place where is can be accessed, downloaded and uploaded. This is a secure and simple way to send and receive files. If the individual intends to download a file from the internet and create a website with it then the FTP is exactly the tool for the exercise.

FTP

Initially the files are downloaded to an FTP server which should have a fairly large memory capacity to host the intended files the FTP server should have this so that the transfer can take place without any hitch.

The files can be accessed through any internet browser or any FTP software. Most of these files are available for only a short period of time and only a select few are available on a permanent base.

Accessing the files directly through the FTP address which is listed as ftp:// can be done by logging in with an ID and password.

The FTP site is usually file structured and similar to the “My Documents” on any computer and this is usually set up by an administrator.

These files may be public or private in nature and the access may include adding, moving, editing and deleting so if any of these functions do not respond to the related commands then the administrator should be informed.

Considering the FTP client is something that would create easy and regular access that is comparatively hassle free for uploads and downloads.

This would require the simple steps of drag and drop. All the frequented FTP sites and their corresponding logins and passwords can be stored conveniently in one place. Checking out the various

resources available would allow the individual to make an informed decision on which one to choose that would best suit the needs.

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